

EXILIM EX-Z280

The family camera for every occasion

EXILIM
ZOOM

- ▶ 26-mm wide-angle lens
- ▶ 4 x optical zoom with mechanical image stabiliser
- ▶ EXILIM Engine 4.0 for outstanding photos
- ▶ 12.1 megapixels
- ▶ HD video recording



ADDITIONAL FEATURES

6.9-cm (2.7-inch) wide-screen TFT colour display

The large display ensures an exact view of all subjects, stored photos or films.

Dynamic Photo function

This function enables you to cut a moving motif out of several photos, resize the image and use another photo as the background. Dynamic Photo subjects can be transformed into a video from the camera itself — with no need for editing on a computer.

Make-up mode

The make-up mode function makes the skin on faces appear smoother and softens facial shadows caused by strong sunlight or illumination.

Face Detection Function

The face detection function recognises faces and applies the best possible setting automatically.

BEST SHOT motif programmes

To ensure that all your photos and movies are a success from the start, the compact digital camera comes with 39 flexible presettings for a wide variety of situations.

YouTube™ Capture Mode

Records movies* in a size and quality optimal for YouTube™.

The **EXILIM Zoom EX-Z280** is available to buy from specialist dealers, shopping centres, electrical goods stores and all good shops.



*Max. recording length 10 minutes/video